

# Women's Economic Empowerment (WEE)

The process by which women and girls are able to succeed and advance economically and have the power to make and act on economic decisions.

## TechnoServe's GOALS:

**WE AIM TO achieve parity** in the share of women and men who financially benefit from our programs and **enable them** to translate their economic participation into **positive outcomes** for them, their families, and communities.

## Achieved when:

- 1 Women's income increases**  
**AND**
- 2 Women have the power to make and act on economic decisions.**

## WHY WOMEN'S ECONOMIC EMPOWERMENT?

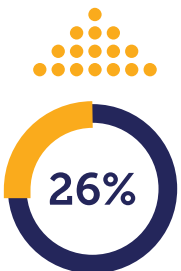
### BENEFITS EVERYONE

- Women's** economic independence, bargaining power in the household, and control over marriage decisions increases.
- Children** benefit through increased economic investments in their nutrition, health care, and schooling.
- Men** actively engaged as fathers experience better mental and physical health, and have better friendships and relationships with their children and spouses.

*(Dykstra and Keizer 2009 cited in Fleming et al. 2013; Barker et al. 2012)*



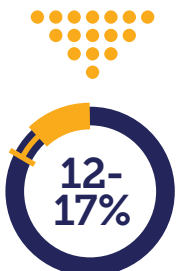
At the organizational level, we aspire to reach **50% of women beneficiaries by 2026.**



### GLOBAL GDP INCREASES

If women have the same financial incentives, skills, opportunities, and access to technology — enabling them to participate in the labor force as men do — **global GDP could increase by up to 26%.**

*(McKinsey & Co, 2015)*



### REDUCES HUNGER & POVERTY

When men and women farmers have equal access to resources and services, **yields can increase by 20-30%.**

This raises total agricultural output in developing countries by between 2.5-4%, which **could reduce the number of hungry people in the world by 12-17%.**

*(FAO, 2011)*

## APPROACHES:

### Economic Opportunities

Women acquire the skills and resources to increase their incomes.

### Leadership & Agency

Women's agency and confidence expands.

### Norms & Attitudes

Social norms and attitudes shift to support women's economic empowerment.

### Ecosystem & Enabling Environment

Businesses adopt practices which help them grow their business and benefit women.

