SOLUTIONS FOR

Food Security Challenges Due to COVID-19

poverty, have an even bigger concern due to COVID-19. Shutdowns, travel restrictions, and economic downturns have challenged every level of food supply chains in developing countries. The solution?



Reduce the risk to the food system.

Think of a food system as all the links in a chain that ensure food security.

WHAT IS A FOOD SYSTEM?

Farmers, food processors, micro-retailers, and consumers are all essential parts of the cycle. How do we maintain the critical links in the chain?

FARMERS

armers





THE SOLUTION:

New Crops and Farming Skills

More than 50% Cash crop farmers in 10 countries report losing income over the past month

TechnoServe helped farmers adopt new agricultural skills and grow new crops, offsetting fluctuating demand for their usual crops. Moises and Arminda, soybean farmers, have



our dream." Arminda, A soybean farmer in Mozambique

Food processors are

FOOD PROCESSORS

Food Processors



75% of firms reported challenges with marketing, sales, and distribution

struggling.



This results in reduced availability of staples.



supplies and materials

63% of firms reported challenges with access to



THE SOLUTION:

Stronger Business Skills

MICRO-RETAILERS



THE SOLUTION:



Decrease in daily revenues, compared to

Micro-Retailers





pre-COVID-19 figures



Through TechnoServe, we have

We are also discussing and sharing

with each other insights on COVID-19

pandemic updates as communicated

A 23-year-old shopkeeper in Kenya and PAYED beneficiary

by the government."

Every day, people's well-being depends on being able to buy essentials close to home, usually coming from small local farms

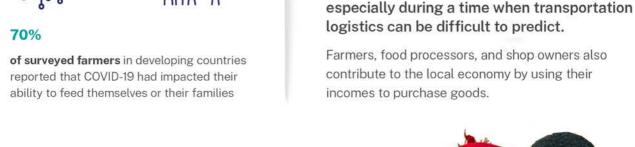
Caroline,



created a WhatsApp group where our trainer is sharing training materials.



and processors.



TechnoServe is

part of the

contribute to the local economy by using their incomes to purchase goods.

Local Access to Food

It is more sustainable and affordable for

THE SOLUTION:

communities to buy locally made products than it is to rely on food imported from across an ocean,

community.

Responsive Despite barriers due to COVID-19, our teams continue to support clients remotely and through blended approaches that involve limited in-person presence.

Innovative take into account the tools our clients have access to and are conscious of technological gaps related to gender and age.

Experts remain well within reach and continuously adapt their guidance and strategic recommendations to current situations in

Adaptive

