

# Tanzania Overview

Working with enterprising people to build competitive farms, businesses and industries.



For more than 20 years, TechnoServe has been working in Tanzania with farmers, cooperatives, suppliers and processors to strategically develop competitive industries around key crops, including cash crops such as cocoa, horticulture and coffee, and staples such as maize. We are helping farmers make the transition from subsistence to commercial production, assisting processors to improve operations, and identifying opportunities for investment in agriculture. Additionally, we are supporting the diversification of Tanzania's economy through entrepreneurship programs that empower young men and women to create thriving businesses.



## ABOUT TECHNO SERVE

TechnoServe is a nonprofit organization that develops business solutions to poverty. We work with enterprising men and women in 29 developing countries to build competitive farms, businesses and industries. By linking people to information, capital and markets, we help them create lasting prosperity for their families and communities. With millions of people positively impacted by TechnoServe's work since 1968, we believe in the power of private enterprise to transform lives.

## TECHNO SERVE IN TANZANIA

Currently, TechnoServe is promoting Tanzania's sustainable development through seven projects:

- Cocoa Quality and Market Access Program (CQMA)
- Storage and Proper Post-Harvest Improvements for Resource Efficiency II (SAPPHIRE II)
- East Africa Dairy Development II (EADD II)
- Strengthening Rural Youth Development through Enterprise II (STRYDE 2.0)
- Solutions for African Enterprises (SAFE)
- Connected Farmer Alliance (CFA)
- Mwanamke Jijenge (MWAJI)

## COCOA QUALITY AND MARKET ACCESS PROGRAM

**Dates:** December 2011 to December 2016

**Field:** Cocoa

Tanzania is well placed to take advantage of the global supply shortage and demand for fine flavor cocoa.

Funded by a grant from Irish Aid, TechnoServe is working to increase the incomes of 10,000 cocoa farmers through the Cocoa Quality and Market Access program. CQMA is helping farmers improve agricultural practices and post-harvest handling techniques, building the capacity of farmer business groups, prompting local commitment to cocoa research, and facilitating market linkages.

## SAPPHIRE II

**Dates:** June 2013 to June 2018

**Field:** Staple Crops

Staple crops like, soy and beans provide much more than just subsistence for smallholder farmers. These crops can increase income, create jobs and improve food security.

The second phase of the Storage and Proper Post-Harvest Improvements for Resource Efficiency project (SAPPHIRE II) will support 40,000 smallholder farmers in the southern highlands of Tanzania to increase yields and decrease post-harvest grain losses.

#### EAST AFRICA DAIRY DEVELOPMENT II

**Dates:** November 2013 to October 2018  
**Field:** Livestock and Dairy

The East Africa Dairy Development (EADD) program is designed to boost the milk yields and incomes of small-scale farmers so they can lift their families and communities out of poverty.

Funded by the Bill & Melinda Gates Foundation and implemented in partnership with Heifer International, the second phase of EADD will help 136,000 smallholder farming families in Uganda, Kenya and Tanzania (35,000 in Tanzania) sustainably improve their livelihoods, while stimulating income growth for an additional 400,000 secondary beneficiaries.

#### STRYDE 2.0

**Dates:** August 2014 to August 2019  
**Field:** Youth Entrepreneurship

Although economies across East Africa have been growing at 5 to 7 percent per annum, youth unemployment and under-employment still represent a substantial challenge. Opportunities are expanding but most youth lack the education, skills and knowledge to take advantage of them.

TechnoServe is partnering with The MasterCard Foundation in Tanzania, Kenya, Rwanda and Uganda to help rural young women and men transition to economic independence. The Strengthening Rural Youth Development through Enterprise (STRYDE) 2.0 program delivers a comprehensive package of services including skills training, business development and mentoring to more than 48,000 young people ages 18 to 30 (15,430 in Tanzania).

#### SOLUTIONS FOR AFRICAN FOOD ENTERPRISES

**Dates:** August 2015 to May 2016  
**Field:** Food Processing

Food processing is a significant driver of local economies, creating supplier linkages for millions of small-scale farmers and helping elevate rural incomes. However, small and growing local processors often have difficulties producing high-quality affordable and nutritious products that meet food safety standards and regulatory requirements, due in part to a lack of technical and business knowledge.

The Solutions for African Enterprises (SAFE), implemented under

TechnoServe's alliance with Partners in Food Solutions (PFS) with funding from USAID, is working to strengthen the capacity of 12 Tanzanian food processing companies to produce and market quality, safe and nutritious foods.

#### CONNECTED FARMER ALLIANCE

**Dates:** September 2012 to December 2015  
**Field:** Mobile Technology

Lack of access to information and markets are among the chief obstacles preventing rural smallholder farmers from increasing their incomes and improving food security. Mobile agriculture solutions have the potential to dramatically lower these barriers for smallholder farmers and increase their resilience.

The Connected Farmer Alliance (CFA) is a public-private partnership between Vodafone, USAID and TechnoServe that seeks to promote commercially sustainable mobile agriculture solutions and increase productivity and revenues for 500,000 smallholder farmers across Kenya, Tanzania and Mozambique (175,000 in Tanzania).

#### MWANAMKE JJENGE

**Dates:** October 2015 to December 2017  
**Field:** Digital Financial Services

Funded by ExxonMobil Foundation, TechnoServe is promoting financial inclusion for women through mobile savings products. Mwanamke Jijenge (MWAJI), which means "women empowering themselves" in Swahili, is a two-year project seeking to support 3,000 women who run small and growing businesses in the Mbeya and Dodoma regions through digital financial services.

### Our Impact in Tanzania in 2014

\$1,182,229	incremental financial benefits attributable to our projects
7,671	farmers and businesses benefiting directly from our work
6,621	farmers adopting new practices
580	farmers linked to businesses
470	businesses supported
\$229,390	finance mobilized

#### HEADQUARTERS

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